

# Sophia Mijares

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## EDUCATION

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**B.F.A Fashion Marketing and Management** Expected Graduation May 2027  
**Double Minor in Design for Sustainability and Fibers** Dean's List  
*Savannah College of Art and Design*

## SKILLS

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**Professional:** Problem-Solving & Critical Thinking, Collaboration & Teamwork, Adaptability

**Industry:** Brand Storytelling, Market Research, Trend Forecasting, Sustainable Consulting

**Software:** Adobe Suite Certified, Microsoft Excel, Figma, Miro

**Language:** English, Spanish

## EXPERIENCE

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**Innovative Bedding Collection, SCAD Pro x Welspun** January 2026 - March 2026

- Led trend forecasting and early creative direction for a student-led bedding collection designed for Walmart and Welspun, slated for spring 2027 production
- Designed and directed the post-production packaging team, developing a reusable packaging solution with an integrated QR code touchpoint to extend brand engagement beyond purchase
- Built a companion website showcasing the bedding collection, community touchpoints, and a direct link back to Welspun's site to drive future sales conversions
- Collaborated cross-functionally with student designers, faculty, and industry partners to align creative vision with commercial viability for a national retail launch

**Young Artist Initiative, Institute of Contemporary Art Miami** September 2021 - May 2022

- Collaborated with a cohort of young artists to conceptualize and produce original work for a one-month public exhibition at the Institute of Contemporary Art Miami
- Met and worked alongside renowned working artists, gaining direct mentorship in contemporary practice and exhibition development
- Led guided tours during Art Basel Miami, communicating curatorial themes and artist intent to diverse audiences

**Oslo Freedom Forum, Human Rights Foundation** June 2021

- Coordinated and presented the "Uncomfortable Truth" program, engaging attendees with critical human rights narratives to under the Uyghur Forced Labor Crisis
- Managed crowd control during event registration and speaker sessions to ensure smooth flow for hundreds of attendees
- Assisted with event setup, admissions, and ushering across multi-day programming
- Strengthened personal commitment to ethical production and manufacturing through exposure to global human rights advocacy

## VOLUNTEER WORK

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- **Third Wave Volunteer** – Community outreach across Miami neighborhoods 2020 - 2022
- **Design Lab Give** – Assisted in design studio and fundraising events, supported women's programs in Africa, managed donation fabrics and sewing machines 2019 - 2020